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QlikTech partners Path Infotech

Expanding reach to enable quicker adoption of BI by Indian Customers

Tuesday, June 30, 2009

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BANGALORE, INDIA: [QlikTech](#), Business Intelligence (BI) Company, today announced a strategic partnership with Path Infotech, provider of software solutions and services in India.

"Customers will benefit from the combined power of QlikTech's business intelligence offerings and Path InfoTech's rich expertise in providing software services," said Raghunathan, regional manager, India and South Asia.

He further added, "Together, QlikTech and Path Infotech are both focused on enabling Indian businesses utilize their IT implementations to deliver business value."

As businesses look for new ways to increase service levels, reduce operational costs and improve [productivity](#), deriving intelligence/answers from business data would be the key growth driver.

QlikTech's business analysis solution, QlikView is a whole new class of business intelligence software that puts business users in control, lets them explore their data with unprecedented freedom, and get the answers they need to take immediate action. QlikView uses patented "associative analysis" to connect data from any source, and it exploits "in-memory" technology for rapid analysis and scalable deployment.

"We have a strong reputation of delivering high-quality solutions to over 300 global customers. We were looking for a simple BI analysis tool to complement our own offerings and provide our customers with a solution which could clearly demonstrate a financial return to the business," said Pankaj Ratra, director sales & marketing. Path Infotech.

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